

Family Tai Chi with Caltrain

DATE: Wednesday, August 13, 2025
LOCATION: Burlingame, California, US

Event Description

Family Tai Chi with Caltrain is a premier community event in Burlingame. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: EkoHN7fK4TtpQq2do2

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.