

FAMILY STYLE AT DANA POINT CLASSIC CAR SHOW

DATE: Sunday, August 24, 2025
LOCATION: Dana Point, California, US

Event Description

FAMILY STYLE AT DANA POINT CLASSIC CAR SHOW is a premier expos event in Dana Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 39/100
Expected Attendance: 289 people
Event ID: EZzXDZmNmpP9mPWx3n

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
