

Family Search Assistance (Free)

DATE: Wednesday, November 12, 2025
LOCATION: Mount Vernon, Washington, US

Event Description

Family Search Assistance (Free) is a premier performing-arts event in Mount Vernon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 46/100

Expected Attendance: 653 people

Event ID: 7E77PFHUwaUXoCu9jc

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 261 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.