

Family History Workshop - Ancestry & Trove

DATE: Friday, August 22, 2025
LOCATION: Bankstown, New South Wales, AU

Event Description

Family History Workshop - Ancestry & Trove is a premier conferences event in Bankstown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 34/100
Expected Attendance: 161 people
Event ID: RqsmhEVwH2Eq5ndvE2

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
