

Family Fun Nights at the Yacht Club Pool

DATE: Wednesday, August 13, 2025
LOCATION: Ocean Pines, Maryland, US

Event Description

Family Fun Nights at the Yacht Club Pool is a premier sports event in Ocean Pines. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 9zC2MnkzGsU8gLdbnQ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.