

FAMILY FUN NIGHT! WACKY WEDNESDAY - WACKY WALLY and KARAOKE with DONALD CASEY

DATE: Wednesday, August 13, 2025
LOCATION: Roanoke Rapids, North Carolina, US

Event Description

FAMILY FUN NIGHT! WACKY WEDNESDAY - WACKY WALLY and KARAOKE with DONALD CASEY is a premier performing-arts event in Roanoke Rapids. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 33/100

Expected Attendance: 135 people

Event ID: 9LY8J2RgWFkz7WtsXV

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.