

Family Fun Day @ Slow Lane Brewing

DATE: Saturday, October 25, 2025
LOCATION: Botany, New South Wales, AU

Event Description

Family Fun Day @ Slow Lane Brewing is a premier festivals event in Botany. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 584 people

Event ID: GMTH5Z9Rwbms0X2bpe

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 234 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
