

Family friendly AC/DC Tribute PWR/UP @ The Occidental

DATE: Friday, October 24, 2025
LOCATION: Quesnel, British Columbia, CA

Event Description

Family friendly AC/DC Tribute PWR/UP @ The Occidental is a premier community event in Quesnel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 33/100
Expected Attendance: 141 people
Event ID: 7H9ZUkexfuTVHy6B3j

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
