

Family Friday Nights: Aces & Eights Band

DATE: Friday, August 15, 2025
LOCATION: Valdese, North Carolina, US

Event Description

Family Friday Nights: Aces & Eights Band is a premier concerts event in Valdese. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 125 people

Event ID: 9TmExS33VM56Mio8Vg

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
