

FALSE REALITY LIVE @ MCDOWELLS

DATE: Saturday, October 18, 2025
LOCATION: Dublin 8, County Dublin, IE

Event Description

FALSE REALITY LIVE @ MCDOWELLS is a premier performing-arts event in Dublin 8. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 311 people
Event ID: UqaDHhe7hmKADno4Gd

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 124 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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