

FALSE REALITY, JODIE FASTER, Other Half, and 3 others

DATE: Saturday, August 16, 2025
LOCATION: Hastings, GB

Event Description

FALSE REALITY, JODIE FASTER, Other Half, and 3 others is a premier concerts event in Hastings. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 50/100
Expected Attendance: 954 people
Event ID: 7Qb4Su8gGpRjCDksfh

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 382 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.