

# Falling In Reverse with Wage War, Tech N9ne, and Sleep Theory

DATE: Thursday, August 14, 2025  
LOCATION: Spring, Texas, US

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## Event Description

Falling In Reverse with Wage War, Tech N9ne, and Sleep Theory is a premier concerts event in Spring. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 67/100  
**Expected Attendance:** 7,074 people  
**Event ID:** 5m8iVez3vWkVQxgA2h

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 2,830 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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