

# Fall Winter Trunk Show - Shop and Win

DATE: Friday, September 12, 2025

LOCATION: Pinecrest, Florida, US

---

## Event Description

Fall Winter Trunk Show - Shop and Win is a premier expos event in Pinecrest. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 60/100

**Expected Attendance:** 3,206 people

**Event ID:** DvadWgAeFTL2ArDErC

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,282 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/fall-winter-trunk-show-shop-and-win>

Document generated on 6/4/2026, 3:50:40 AM