

Fall Pop Up Market - hosted by Made in the 604

DATE: Sunday, October 5, 2025
LOCATION: Vancouver, British Columbia, CA

Event Description

Fall Pop Up Market - hosted by Made in the 604 is a premier expos event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,774 people

Event ID: BaqCF2zVwHy7w6Rngb

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 710 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
