

Fall Fun with Friends

DATE: Saturday, October 4, 2025
LOCATION: River Ridge, Florida, US

Event Description

Fall Fun with Friends is a premier performing-arts event in River Ridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 47/100
Expected Attendance: 674 people
Event ID: 9V3CgcCvAB5h7T9VSV

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 270 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
