

Fall festival and you-pick Pumpkim Patch

DATE: Saturday, September 20, 2025
LOCATION: Chesapeake, Virginia, US

Event Description

Fall festival and you-pick Pumpkim Patch is a premier festivals event in Chesapeake. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 979 people

Event ID: 45LhroJZ7XL2o5bKSu

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 392 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.