

Fall Clearance & Rare Plant Sale

DATE: Friday, October 3, 2025
LOCATION: Federal Way, Washington, US

Event Description

Fall Clearance & Rare Plant Sale is a premier expos event in Federal Way. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,605 people

Event ID: BxGsPKeuDcGm5a2VdE

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 642 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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