

Fall 2025 Brown Bag Concert with U.S. Navy Band Northeast with NEC

DATE: Wednesday, December 10, 2025
LOCATION: Worcester, Massachusetts, US

Event Description

Fall 2025 Brown Bag Concert with U.S. Navy Band Northeast with NEC is a premier concerts event in Worcester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 54/100
Expected Attendance: 1,600 people
Event ID: FkDgGTECpAz4V8CMM3

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 640 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
