

Faith and Music

DATE: Monday, August 25, 2025
LOCATION: Forrest, Australian Capital Territory, AU

Event Description

Faith and Music is a premier performing-arts event in Forrest. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 45/100
Expected Attendance: 541 people
Event ID: AzbjHvvem8BKSmOwsA

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 216 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
