

Fairy & Iron Yuletide Ball: The Battle of Two Kings

DATE: Sunday, December 28, 2025
LOCATION: Milton, Ontario, CA

Event Description

Fairy & Iron Yuletide Ball: The Battle of Two Kings is a premier festivals event in Milton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 278 people

Event ID: 8ZhFDv6PBbeM6cmeeY

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 111 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.