

# FAECO 71 anos - Tecnologia Hackeando o Algoritmo das Promoções! Aprenda o que te faz ganhar mais

DATE: Monday, October 20, 2025  
LOCATION: Vila Príncipe de Gales, São Paulo, BR

## Event Description

FAECO 71 anos - Tecnologia Hackeando o Algoritmo das Promoções! Aprenda o que te faz ganhar mais is a premier conferences event in Vila Príncipe de Gales. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 28/100

**Expected Attendance:** 75 people

**Event ID:** GAJj8UANitnJJ4oVrw

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 30 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*