

FAECO 71 anos - Tecnologia Carreira em Cybersecurity: Domínios, rotas, desafios e oportunidades

DATE: Monday, October 20, 2025
LOCATION: Vila Príncipe de Gales, São Paulo, BR

Event Description

FAECO 71 anos - Tecnologia Carreira em Cybersecurity: Domínios, rotas, desafios e oportunidades is a premier conferences event in Vila Príncipe de Gales. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 66DfqdG7533mfjj2ey

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.