

# FAECO 71 anos - Gestão Transformação Cultural na AMBEV e Caminhos para Entrar na Companhia

DATE: Wednesday, October 22, 2025  
LOCATION: Vila Príncipe de Gales, São Paulo, BR

## Event Description

FAECO 71 anos - Gestão Transformação Cultural na AMBEV e Caminhos para Entrar na Companhia is a premier conferences event in Vila Príncipe de Gales. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 31/100

**Expected Attendance:** 107 people

**Event ID:** Gs5kwsDEdpmaRCNSUf

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 43 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*