

# Factory Innovation Week Nagoya 2025

DATE: Tuesday, October 28, 2025

LOCATION: T Säk^ , a wåw , JP

## Event Description

Factory Innovation Week Nagoya 2025 is a premier expos event in T Säk^ . This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 57/100

**Expected Attendance:** 2,270 people

**Event ID:** 9etXZc5manrJv5tr9R

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 908 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*