

Fabrik der Zukunft in der Smart City - Das SWS-Forum 2025

DATE: Wednesday, October 22, 2025
LOCATION: Plauen, Sachsen, DE

Event Description

Fabrik der Zukunft in der Smart City - Das SWS-Forum 2025 is a premier conferences event in Plauen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 286 people

Event ID: GT9KWGm9k4ug6j4qJn

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 114 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.