

FA Trophy - Preliminary Round - Frome Town vs Bashley

DATE: Saturday, August 23, 2025
LOCATION: Bashley, Hampshire, GB

Event Description

FA Trophy - Preliminary Round - Frome Town vs Bashley is a premier sports event in Bashley, Hampshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 54/100
Expected Attendance: 1,596 people
Event ID: A3Lz7YF8yovfP68GCQ

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 638 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.