

# FA Trophy - 2nd Round Qualifying - VCD Athletic vs East Grinstead Town

DATE: Saturday, September 20, 2025  
LOCATION: East Grinstead, West Sussex, GB

## Event Description

FA Trophy - 2nd Round Qualifying - VCD Athletic vs East Grinstead Town is a premier sports event in East Grinstead, West Sussex. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,469 people

**Event ID:** GBY5dBVQgpTnFngoJx

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 588 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*