

FA Trophy - 2nd Round Qualifying - North Ferriby vs Bridlington Town

DATE: Friday, September 19, 2025
LOCATION: Bridlington, East Yorkshire, GB

Event Description

FA Trophy - 2nd Round Qualifying - North Ferriby vs Bridlington Town is a premier sports event in Bridlington, East Yorkshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,801 people

Event ID: DTZYcpLSJJqh6V4cYk

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 720 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.