

FA Trophy - 2nd Round Qualifying - AFC Rushden & Diamonds vs Coleshill Town

DATE: Saturday, September 20, 2025
LOCATION: Coleshill, Warwickshire, GB

Event Description

FA Trophy - 2nd Round Qualifying - AFC Rushden & Diamonds vs Coleshill Town is a premier sports event in Coleshill, Warwickshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 54/100
Expected Attendance: 1,567 people
Event ID: FDQ4Eo8HssjwpX3S77

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 627 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.