

FA Trophy - 2nd Round - Hampton & Richmond vs Leatherhead

DATE: Saturday, November 15, 2025
LOCATION: Leatherhead, Surrey, GB

Event Description

FA Trophy - 2nd Round - Hampton & Richmond vs Leatherhead is a premier sports event in Leatherhead, Surrey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,874 people

Event ID: 57f8zcr9AsM9LQA7CX

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 750 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.