

FA Trophy - 1st Round Qualifying - Frome Town vs Winchester City

DATE: Saturday, September 6, 2025
LOCATION: Winchester, Hampshire, GB

Event Description

FA Trophy - 1st Round Qualifying - Frome Town vs Winchester City is a premier sports event in Winchester, Hampshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,667 people

Event ID: CcYLFh5TeVpg54QVL

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 667 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.