

FA Trophy - 1st Round Qualifying - Emley AFC vs Heaton Stannington

DATE: Friday, September 5, 2025
LOCATION: Newcastle upon Tyne, England, GB

Event Description

FA Trophy - 1st Round Qualifying - Emley AFC vs Heaton Stannington is a premier sports event in Newcastle upon Tyne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,589 people

Event ID: 7y3ubPBoaGzZbu5bff

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 636 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.