

FA Trophy - 1st Round - Cray Valley PM vs Sittingbourne

DATE: Saturday, October 25, 2025
LOCATION: Sittingbourne, Kent, GB

Event Description

FA Trophy - 1st Round - Cray Valley PM vs Sittingbourne is a premier sports event in Sittingbourne, Kent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,263 people

Event ID: D6AYM8St4Cp48Zh4ns

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 505 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.