FA Cup - Preliminary Round - Ramsbottom United vs Silsden

DATE: Saturday, August 16, 2025
LOCATION: Silsden, Keighley, West Yorkshire, GB

Event Description

FA Cup - Preliminary Round - Ramsbottom United vs Silsden is a premier sports event in Silsden, Keighley, West Yorkshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,245 people
Event ID: D3R942GboGSBAeyEsK

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 498 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.