

FA Cup - Preliminary Round - Newcastle Town vs Sutton Coldfield Town

DATE: Saturday, August 16, 2025
LOCATION: Sutton Coldfield, West Midlands, GB

Event Description

FA Cup - Preliminary Round - Newcastle Town vs Sutton Coldfield Town is a premier sports event in Sutton Coldfield, West Midlands. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 53/100
Expected Attendance: 1,412 people
Event ID: 7v3arYWApzpPiLwkQr

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 565 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.