

FA Cup - Preliminary Round - Newcastle Blue Star vs Newton Aycliffe

DATE: Saturday, August 16, 2025
LOCATION: Newton Aycliffe, County Durham, GB

Event Description

FA Cup - Preliminary Round - Newcastle Blue Star vs Newton Aycliffe is a premier sports event in Newton Aycliffe, County Durham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 49/100
Expected Attendance: 926 people
Event ID: EJc43m753oNB6JYpc5

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 370 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.