

FA Cup - Preliminary Round - Carlton Town vs Barton Town

DATE: Saturday, August 16, 2025
LOCATION: Barton-upon-Humber, Lincolnshire, GB

Event Description

FA Cup - Preliminary Round - Carlton Town vs Barton Town is a premier sports event in Barton-upon-Humber, Lincolnshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 926 people

Event ID: 3Xwa7hYR96HY29Qkae

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 370 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.