

FA Cup - Preliminary Round - Brantham Athletic vs Barton Rovers

DATE: Saturday, August 16, 2025
LOCATION: Barton-Le-Clay, Bedfordshire, GB

Event Description

FA Cup - Preliminary Round - Brantham Athletic vs Barton Rovers is a premier sports event in Barton-Le-Clay, Bedfordshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,209 people

Event ID: 3YzVTW4SFPfHjvC7QS

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 484 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.