

FA Cup - 4th Round Qualifying - Halifax Town vs Southport

DATE: Saturday, October 11, 2025
LOCATION: Southport, Merseyside, GB

Event Description

FA Cup - 4th Round Qualifying - Halifax Town vs Southport is a premier sports event in Southport, Merseyside. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,194 people

Event ID: 4MC67aMPczpAEXwfz3

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 878 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.