

FA Cup - 4th Round Qualifying - Folkestone Invicta vs Southend United

DATE: Saturday, October 11, 2025
LOCATION: Southend-on-Sea, England, GB

Event Description

FA Cup - 4th Round Qualifying - Folkestone Invicta vs Southend United is a premier sports event in Southend-on-Sea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,507 people

Event ID: 5zbR98CCWcTR9V7Goy

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,403 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.