

FA Cup - 3rd Round Qualifying - Chorley vs South Shields

DATE: Saturday, September 27, 2025
LOCATION: South Shields, Tyne and Wear, GB

Event Description

FA Cup - 3rd Round Qualifying - Chorley vs South Shields is a premier sports event in South Shields, Tyne and Wear. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 57/100
Expected Attendance: 2,250 people
Event ID: G7CUjCc8eP9XzqVQrC

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 900 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.