

FA Cup - 2nd Round Qualifying - Spennymoor Town vs West Auckland Town

DATE: Saturday, September 13, 2025
LOCATION: West Auckland, County Durham, GB

Event Description

FA Cup - 2nd Round Qualifying - Spennymoor Town vs West Auckland Town is a premier sports event in West Auckland, County Durham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,823 people

Event ID: 8UGDvECwHfwTC4ZoFf

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,129 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.