

FA Cup - 2nd Round Qualifying - Hebburn Town vs Curzon Ashton

DATE: Saturday, September 13, 2025
LOCATION: Ashton-under-Lyne, Tameside, GB

Event Description

FA Cup - 2nd Round Qualifying - Hebburn Town vs Curzon Ashton is a premier sports event in Ashton-under-Lyne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,852 people

Event ID: D32TTA77aiUU5GYhTZ

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 741 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.