

# FA Cup - 2nd Round Qualifying - Epsom & Ewell vs Eastbourne Borough

DATE: Saturday, September 13, 2025  
LOCATION: Eastbourne, East Sussex, GB

## Event Description

FA Cup - 2nd Round Qualifying - Epsom & Ewell vs Eastbourne Borough is a premier sports event in Eastbourne, East Sussex. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,342 people

**Event ID:** F7ZiaoZbXKDtrD8X2Q

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 537 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*