

FA Cup - 1st Round - Walsall vs Eastleigh

DATE: Sunday, November 2, 2025

LOCATION: England, GB

Event Description

FA Cup - 1st Round - Walsall vs Eastleigh is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,389 people

Event ID: AXCBNm2W8zi2U3Lgws

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 956 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.