

FA Cup - 1st Round Qualifying - Sevenoaks Town vs Folkestone Invicta

DATE: Saturday, August 30, 2025
LOCATION: Ashford, Kent, GB

Event Description

FA Cup - 1st Round Qualifying - Sevenoaks Town vs Folkestone Invicta is a premier sports event in Ashford, Kent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,260 people

Event ID: CYx9XYQRLxK3fX5ruL

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 504 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.