

FA Cup - 1st Round Qualifying Replays - Halesowen Town vs Stratford Town

DATE: Tuesday, September 2, 2025
LOCATION: Stratford-upon-Avon, Warwickshire, GB

Event Description

FA Cup - 1st Round Qualifying Replays - Halesowen Town vs Stratford Town is a premier sports event in Stratford-upon-Avon, Warwickshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,203 people
Event ID: FeXTbc4t7m8BT3kLBd

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 481 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.