

FA Cup - 1st Round Qualifying - Racing Club Warwick vs Kidsgrove Athletic

DATE: Saturday, August 30, 2025
LOCATION: Kidsgrove, Staffordshire, GB

Event Description

FA Cup - 1st Round Qualifying - Racing Club Warwick vs Kidsgrove Athletic is a premier sports event in Kidsgrove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,236 people
Event ID: 5eaYUV4G6P62cbxpT9

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 494 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
