

FA Cup - 1st Round - Maldon & Tiptree vs Port Vale

DATE: Sunday, November 2, 2025
LOCATION: Stoke-on-Trent, England, GB

Event Description

FA Cup - 1st Round - Maldon & Tiptree vs Port Vale is a premier sports event in Stoke-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,551 people

Event ID: Hek4LWZXYw2XtCAkGh

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,820 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.