

FA Cup - 1st Round - Aldershot Town vs Weston-super-Mare

DATE: Saturday, November 1, 2025
LOCATION: Weston-super-Mare, Somerset, GB

Event Description

FA Cup - 1st Round - Aldershot Town vs Weston-super-Mare is a premier sports event in Weston-super-Mare, Somerset. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,557 people
Event ID: GBxGWyvXpTZmqZFqoE

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,023 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.